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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 11/06/2006 900061970

**NEW ASSIGNMENT** SUBMISSION TYPE: SECURITY INTEREST NATURE OF CONVEYANCE:

## **CONVEYING PARTY DATA**

| Name                            | Formerly   | Execution Data | Entity Type           |
|---------------------------------|--|----------------|-----------------------|
| Good Health Natural Foods, Inc. | FORMERLY Good Health Operating Corporation, successor in interest to Good Health Natural Foods, Inc. and Energywell Natural Foods, LLC |                | CORPORATION: DELAWARE |

### RECEIVING PARTY DATA

| Name:           | BET Associates, L.P.                              |  |
|-----------------|---|--|
| Composed Of:    | COMPOSED OF BRU Holding Co., LLC, general partner |  |
| Street Address: | 3103 Filmont Avenue                               |  |
| City:           | Huntington Valley                                 |  |
| State/Country:  | PENNSYLVANIA                                      |  |
| Postal Code:    | 19006   |  |
| Entity Type:    | LIMITED PARTNERSHIP: DELAWARE                     |  |

# PROPERTY NUMBERS Total: 31

| Property Type        | Number  | Word Mark                |   |
|----------------------|---------|--------------------------|---|
| Registration Number: | 2729656 | BISTRO CHIPS             |   |
| Registration Number: | 2988184 | CARB BE GONE             |   |
| Registration Number: | 2982916 | CARB X                   |   |
| Registration Number. | 2988183 | ENERGYWELL NATURAL FOODS |   |
| Registration Number: | 2768509 | GARDEN STICKS            |   |
| Registration Number; | 2848177 | GATOR BITES              |   |
| Registration Number: | 2450380 | GOOD HEALTH              |   |
| Registration Number: | 2608127 | MELANGE                  |   |
| Registration Number: | 2602414 | ROSEE                    | - |
| Registration Number: | 2252045 | SOUTH OF FRANCE          |   |
| Registration Number: | 2293775 | VEGGIE BITZ              |   |

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2796316 **VEGGIE CRINKLE** Registration Number. Registration Number: 3086256 VEGGIE PARTY 2673332 VEGGIE RINGS Registration Number: 2267911 VEGGIE STICKS Registration Number: 2143742 **VEGGIE STIX** Registration Number: Registration Number: 2903184 **VEGGIE STIX** Registration Number: 2845195 VEGIMALS X OUT THE CARBS Registration Number: 2917542 COOL COOKED 78140914 Serial Number: 78348392 DREAM POPS Serial Number: **ENERGYWELL** Serial Number: 78431582 Serial Number: 78828026 **ENERGYWELL** Serial Number: 78404336 MAC N' CRUNCH POLENTA CHIPS Serial Number: 78310572 Serial Number: 78398241 **PROCHIPS** Serial Number: 78398230 PROSTIX SOLEA Serial Number: 78356068 Serial Number: 78111219 VEGSTIX WHY SETTLE FOR THE ORDINARY WHEN YOU CAN Serial Number: 78893449 EXPERIENCE THE EXTRAORDINARY? WHY SETTLE FOR THE ORDINARY WHEN YOU CAN

### **CORRESPONDENCE DATA**

Serial Number:

Fax Number: (215)4/15-3789

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-977-2166

Email: Inocella@woifblock.com
Correspondent Name: Peter T. Wakiyama, Esquire

Address Line 1: 1650 Arch Street
Address Line 2: 22nd Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

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| ATTORNEY DOCKET NUMBER: | MYF002-221542     |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | Peter T. Wakiyama |
| Signature:              | /petertwakiyama/  |
| Date:                   | 11/08/2006        |

EXPERIENCE THE EXTRAORDINARY?

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#### NOTICE OF GRANT OF SECURITY INTEREST

(Trademarks)

WHEREAS, on December 29, 2005, GOOD HEALTH NATURAL FOODS, INC., a California corporation ("Good Health California"), and ENERGYWELL NATURAL FOODS, LLC, a California limited liability company ("EnergyWell"), were merged (the "Merger") with and into GOOD HEALTH OPERATING CORPORATION, a Delaware corporation ("Good Health Delaware"), and in connection with the Merger the name of Good Health Delaware was changed to GOOD HEALTH NATURAL FOODS, INC.;

WHEREAS. Good Health Delaware, as successor in interest to Good Health California and EnergyWell pursuant to the Merger ("Grantor"), has adopted, used and is using the trademarks and service marks listed on the annexed Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, each of Good Health California and EnergyWell has entered into a Trademark Security Agreement dated as of August 3, 2004 (the "Security Agreement") in favor of BET Associates, L.P. (the "Grantee") and, pursuant to the Merger, Good Health Delaware has assumed all of the obligations of Good Health California and EnergyWell under the Security Agreement;

WHEREAS, pursuant to the Security Agreement, Grantor granted to the Grantee a security interest in all right, title and interest of Grantor in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and restrictions thereof, and all proceeds thereof, including, without limitation, any and all causes of action that may exist by reason of infringement thereof (all of the foregoing collectively, the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

WHEREAS, pursuant to the Intercreditor and Subordination Agreement, dated as of December 30, 2005 (the "Subordination Agreement"), by the Grantee for the benefit of Wells Fargo Bank, National Association (with its participants, successors and assigns, the "Senior Lender"), acting through its Wells Fargo Business Credit operating division, the Grantee agreed to subordinate the payment of the Grantee's loans and other financial accommodations to the payment of any and all indebtedness of the Granter to the Senior Lender;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Grantor does hereby acknowledge and affirm its grant to the Grantee of a security interest in the Collateral pursuant to the Security Agreement to secure the prompt payment, performance and observance of the Obligations, subject to the rights of the Senior Lender pursuant to the Subordination Agreement.

Grantor does bereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement and the Subordination Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, Grantor has caused this Notice of Grant of Security Interest 

GOOD HEALTH NATURAL FOODS, INC., a

Delaware corporation

Tule:

| STATE OF NEW YORK )   |
|---|
| COUNTY OF SUFFOLIA ) ss.:   |
| On this day of October, 2006, before me personally came strong to the person who executed the foregoing instrument, |
| and who, being duly swom by me, did depose and say that he is the CEO of  |
| Good Health Natural Foods, Inc., a Delaware corporation, and that he executed the foregoing                         |
| instrument in the name of such corporation and that he had authority to sign the same, and he                       |
| acknowledged to me that he executed the same as the act and deed of said corporation for the                        |

Notary Public

JENNIFER TUBBS OCMAN, P. BESS AND PRIMARY PUBLIC COLUMNY SERVICE COLUMNY SERVICE COLUMNY SERVICE SERV

uses and purposes therein mentioned.

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# SCHEDULE A TO ASSIGNMENT FOR SECURITY

# (TRADEMARKS AND TRADEMARK APPLICATIONS)

# U.S. TRADEMARK APPLICATIONS

| Trademark  | Serial No.         | Filing Date       |
|--|--------------------|-------------------|
| Cool Cooked  | 78-140914          | July 2, 2002      |
| Dream Pops   | 78-348392          | January 6, 2004   |
| Energywell   | * 78-431582        | June 8, 2004      |
| ENERGYWELL   | 78-828026          | March 2, 2006     |
| Mac N° Orunch  | 78-404336          | April 19, 2004    |
| Polenta Chips  | 78-310572          | October 7, 2003   |
| Prochips   | 78-398241          | April 7, 2004     |
| Prostix  | 78-398230          | April 7, 2004     |
| Solea  | 78-356071          | January 22, 2004  |
| Solea  | 78-356068          | January 22, 2004  |
| * Vegstix  | * 78-111219        | February 26, 2002 |
| WHY SETTLE FOR THE ORDINARY WHEN YOU CAN EXPERIENCE THE EXTRAORDINARY?             | 78 <b>-89</b> 3449 | May 25, 2006      |
| WHY SETTLE FOR<br>THE ORDINARY<br>WHEN YOU CAN<br>EXPERIENCE THE<br>EXTRAORDINARY? | 78-893846          | May 26, 2006      |

<sup>\*</sup> indicates to be abandoned

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## U.S. TRADEMARK REGISTRATIONS

| Trademark                      | Registration No. | Registration Date  |
|--------------------------------|------------------|--------------------|
| Bistro Chips                   | 2729656          | June 24, 2003      |
| ** Carb Be Gone                | 2988184          | August 23, 2005    |
| Carb X                         | 2982916          | August 9, 2005     |
| ** Energywell<br>Natural Foods | 2988183          | August 23, 2005    |
| Garden Sticks                  | 2768509          | September 30, 2003 |
| Gator Bites                    | 2848177          | June 1, 2004       |
| Good Health                    | 2450380          | May 15, 2001       |
| Melange                        | 2608127          | August 13, 2002    |
| Rosee                          | 2602414          | July 30, 2002      |
| South of France                | 2252045          | June 8, 1999       |
| Veggie Estz                    | 2293775          | November 16, 1999  |
| Veggie Crinkle                 | 2796316          | December 16, 2003  |
| Veggie Party                   | 3086256          | April 25, 2006     |
| Veggie Rings                   | 2673332          | January 7, 2003    |
| Veggie Sticks                  | 2267911          | May 19, 1998       |
| Veggie Stix                    | 2143742          | March 16, 1998     |
| Veggiestix                     | 2903184          | November 16, 2004  |
| Vegimals                       | 2845195          | May 25, 2004       |
| X Out The Carbs                | 2917542          | January 11, 2005   |

<sup>\*\*</sup>indicates current owner of indicated trademark is "EnergyWell Natural Foods, Terry Hunt and Dean Karnazes, U.S. citizens, Partnership". The Horrower is successor to EnergyWell Natural Foods, LLC by merger.

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RECORDED: 44/06/2006